

Whitelabeled Apps checklist

Generic requirements

Company name	
App name	
App description	

iOS requirements

Apple developer account

Add <i>mobile-development+your_company_name@speakap.nl</i> with the role Admin to your Apple Developers account.
Add <i>mobile-development+your_company_name@speakap.nl</i> with the role Admin to your iTunes Connect account.

Launch screens

iPhone 4(s)	640 x 960
iPhone 5(c)(s)	640 x 1136
iPhone 6(s)	750 x 1334
iPhone 6(s) plus	1242 x 2208
iPhone X	1125x2436

Login background

iPhone 4(s)	640 x 960
iPhone 5(c)(s)	640 x 1136
iPhone 6(s)	750 x 1334
iPhone 6(s) plus	1242 x 2208
iPhone X	1125x2436

App icons

Settings	58 x 58
Spotlight	80 x 80
Spotlight iPhone 6(s) plus	87 x 87
Homescreen	120 x 120
Homescreen iPhone 6(s) plus	180 x180
iTunes	1024 x 1024

Logo

non-retina @1x	52 x 52
retina @2x	104 x 104
retina iPhone 6(s) plus @3x	156 x 156

Tagline

non-retina @1x	200 x 59
retina @2x	400 x 118
retina iPhone 6(s) plus @3x	600 x 177

Appstore screens

Screenshots	640 x 1136
Screenshots iPhone X	1125x2436
Header image	1024 x 500

Android requirements

Google Play account

Add `mobile-development@speakap.nl` with the role Administrator

Backgrounds portrait

ldpi	200 x 320
mdpi	320 x 480
hdpi	480 x 800
xhdpi	720 x 1280
xxhdpi	1242 x 2208
xxxhdpi	1440 x 2560

Backgrounds landscape

ldpi	320 x 200
mdpi	480 x 320
hdpi	800 x 480
xhdpi	1280 x 720
xxhdpi	2208 x 1242
xxxhdpi	2560 x 1440

Launch screen portrait

ldpi	200 x 320
mdpi	320 x 480
hdpi	480 x 800
xhdpi	720 x 1280
xxhdpi	1242 x 2208
xxxhdpi	1440 x 2560

Launch screen landscape

ldpi	320 x 200
mdpi	480 x 320
hdpi	800 x 480
xhdpi	1280 x 720
xxhdpi	2208 x 1242
xxxhdpi	2560 x 1440

Logo

ldpi	39 x 39
mdpi	52 x 52
hdpi	78 x 78
xhdpi	104 x 104
xxhdpi	156 x 156
xxxhdpi	208 x 208

Tagline

ldpi	176 x 44
mdpi	236 x 59
hdpi	352 x 88
xhdpi	472 x 118
xxhdpi	708 x 177
xxxhdpi	944 x 236

Google Play screens

Screenshots	640 x 1136
Header image	1024 x 500

App icons

ldpi	36 x 36
mdpi	48 x 48
hdpi	72 x 72
xhdpi	96 x 96
xxhdpi	144 x 144
xxxhdpi	192 x 192

Notification icons

ldpi	18 x 18
mdpi	24 x 24
hdpi	36 x 36
xhdpi	48 x 48
xxhdpi	72 x 72
xxxhdpi	96 x 96